

NEWSROOM

Beloved NYC Lighting Source Marvin Alexander to Go Global Under New Leadership

Marvin Alexander has a bright future

TEXT BY [CARRIE HOJNICKI](#) · Posted October 9, 2017



First Lady Jacqueline Kennedy gives a CBS News correspondent a tour of the White House in January 1962. Her restoration included lighting by Marvin Alexander.



Photo: CBS Photo Archive / Getty Images

A respected resource in top-line antique lighting, Marvin Alexander has been serving the most discerning customers—including, famously, Jacqueline Kennedy during her tenure as first lady—since its founding, in 1958. New plans are on the horizon for the eponymous firm, however: It was announced last week that Charles Cohen (famous in interiors circles for his design center operations and real estate developments) would acquire the 60-year business and its line of fine reproduction lighting, the L'Etoile Collection.



An array of lighting from Marvin Alexander.

Photo: Courtesy of Marvin Alexander

Cohen, who will take the title of chairman, has announced plans to revamp the company's New York showroom, as well to open two new locations in Los Angeles's Pacific Design Center and Florida's Design Center for the Americas, both Cohen properties. Cohen has tapped New York-based designer Christian Lahoude, who has recently completed projects for Jimmy Choo, Tiffany and Co., and Gucci, to conceive of the new spaces. David Reitner, great nephew of the company's founder, will stay on as managing director to oversee the firm's day-to-day operations.

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The acquisition is the latest of several retail ventures for Cohen, who is also behind the forthcoming New York expansions of Savile Row stalwart Richard James as well as British shoemaker Harry's of London.