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Co-working company formerly known as Coworkrs expands planned space in Brooklyn

Bond Collective reached a deal to occupy a three-story building at 839 Broadway last spring, and is now building an addition to the property

By [Daniel Geiger](#)



Photo: Courtesy of Bond Collective

Bond Collective currently operates a 40,000 square-foot-space in Gowanus.

The co-working company [formerly known as Coworkrs](#) is expanding a new location it is planning to open in Brooklyn.

The company, which rebranded itself in recent days under the name Bond Collective, is adding about 5,000 square feet to a space it leased at 839 Broadway in Bushwick.

The firm, one of the largest among a [pack of upstart co-working firms](#) growing in the shadow of industry giant WeWork, reached a deal last spring to occupy the roughly 30,000-square-foot, three-story structure. It is building an addition on vacant land behind the property to expand the site.

Shlomo Silber, the company's chief executive and founder, said the new space will provide additional room for co-working and also be used for events.

"We're broadening our business by becoming a hospitality brand," Silber said. "In addition to co-working, we have started focusing more on events and possibly residential space down the line."

Bond Collective's Bushwick site will open later this year or in early 2018, Silber said. The location will be the company's fifth outpost and its second in Brooklyn. The firm has more than 40,000 square feet of space in a former factory in Gowanus, Brooklyn, that drew attention for its sharp interior design.

The company's other locations are in Manhattan: one in Midtown South and two downtown.