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# Four New Stores to Check Out in Manhattan

LAURA GURFEIN • Jul 22, 2016, 5:05p

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New York City's retail scene is constantly changing, and it's not surprising to see new stores opening up pretty much every day. Below, four newcomers to check out:

## Flying Solo Collective


 Photo: [Flying Solo Collective](#) [0]

The concept of this Nolita newcomer is pretty much in the name: A group of 30 local designers have pooled their resources to open a store, each taking a rack or a few shelves for their merchandise and taking turns working the floor — meaning you could meet the creator of what you're buying as you're buying it. Currently in stock? Grey Ant, Daniel Silverstain, Narciss, This Woman's Work, and a whole bunch more yet-to-be-discovered names.

224 Mulberry Street, Nolita; [flyingolocollective.com](http://flyingolocollective.com) [1]

## Josefinas



Photo: Courtesy of Josefinas

The Portuguese-based footwear brand that specializes in ballet flats — you won't find a heel anywhere on the website — just opened its first global flagship here this week. The slim store, with plush off-white carpeting and rose gold fixtures like that tree skeleton seen above, feels a lot more luxe than most of its Elizabeth Street neighbors. Continue through the entire boutique to find a cute backyard with tables and chairs at its end.

252 Elizabeth Street, Nolita; [josefinas.com](http://josefinas.com) [2]



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## Barton Perreira



Photo: John Muggenborg

The high-end eyewear brand that's a bestseller at places like Bergdorf Goodman and Barneys now has a store of its very own just off of Madison Avenue, adding to the slew of [eyewear shops](#) [3] in the city. The perk of shopping BP here, as opposed to the department stores? Not only do you have every style of theirs at your fingertips, but you can also customize frame-lense combinations.

42 East 66th Street, Upper East Side; [bartonperreira.com](#) [4]

## Valley Uptown



Photo: Courtesy of Valley

Downtown [cool-girl salon](#) [5] Valley has arrived to the Upper East Side, making this its third location after adding Chelsea [back in 2014](#) [6]. The salon known for nail art is celebrating its tenth anniversary this year and officially celebrated its debut here on Monday (with a visit from Kelly Ripa, no less).

21 East 62nd Street, Upper East Side; [valleynyc.com](#) [7]



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