

# design:retail



PRESENTER OF  
GLOBALSHOP

APRIL/MAY 2016 VOLUME 28 NO.4

DESIGNRETAILONLINE.COM



## HERITAGE

A menswear melting pot of classic and contemporary

**GlobalShop  
2016**

**WHAT WE LOVED!**

PRODUCTS, BOOTHS  
& MORE!

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Announcing our 2016 winner!

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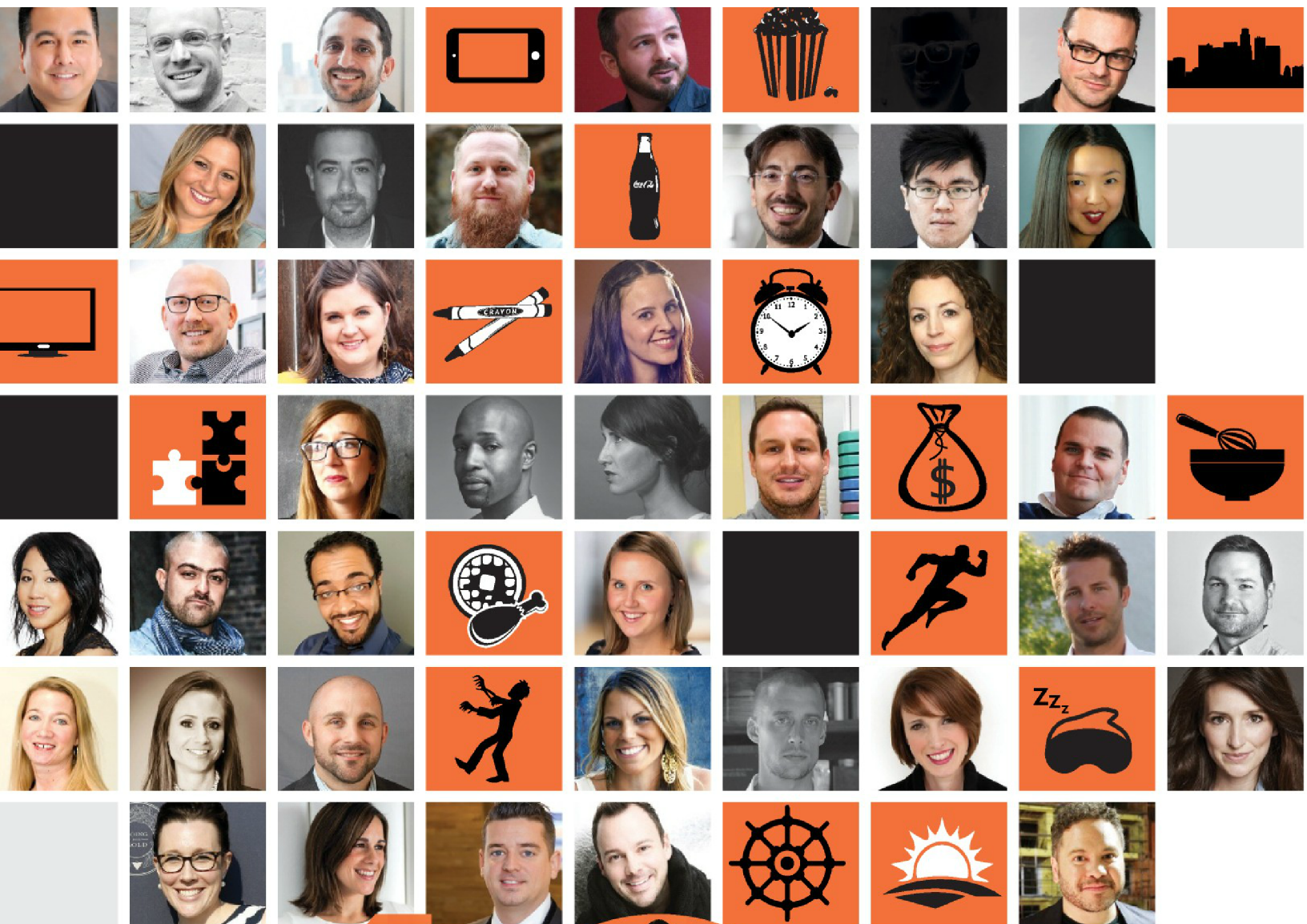
## On the Web

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**design:retail**, Volume 28, Number 4 (ISSN 2332-726X, USPS No. 004-972) publishes monthly, except bi-monthly April/May and November/December. It is published by Emerald Expositions, 85 Broad Street, New York, NY 10004. Subscription: one year, \$95.00 in U.S.; Mexico and Canada, \$110.00 (U.S. funds); all other countries, \$210.00 via Air Mail (U.S. funds); single copy, \$10.00; additional copies of the PORTFOLIO Issue (September issue) and BUYERS' GUIDE (November/December issue) \$25.00 in U.S.; all other countries \$30.00 (U.S. funds). Canadian Post Publications Mail Agreement number 40798037. Return undeliverable Canadian addresses to: Emerald Expositions, c/o P.O. Box 2601, 915 Dixie Rd., Mississauga, ON L4T0A9. Printed in the USA. Periodicals postage paid at New York, NY and additional mailing offices. POSTMASTER: Send address changes to *design:retail*, P.O. Box 3601, Northbrook, IL 60065-3601.



# 4 UNDER 40

Meet the 2016 class  
of retail design's  
next leaders.  
**This. Is. Our. Future.**

By ERIN M. LOEWE

# 40 UNDER 40

He relieves stress by baking. We love cake!



## ROB KEMP

Director of Global Visual Merchandising and Store Design  
SPANX Inc.

Age 38

Kemp had an impressive resume of visual merchandising at Cost Plus World Market, Anthropologie, BCBGMAXAZRIA and Ann Inc. before landing at SPANX, where he is responsible for launching all stores and in-store shops worldwide. Colleagues praise him for his kindness and attention to detail every step of the way. Kemp's next project is a remodel of the SPANX shop at Bloomingdale's on 59th Street in New York.

**Secret to success:** To be successful, you should never give up at the first "no."  
**Stress reliever:** I go to the kitchen and bake.

## CHRISTIAN LAHOUE

Founder and Creative Director  
Christian Lahoude Studio

Age 37

Lahoude is no stranger to working with luxury brands, from collaborating with Chanel during his time at Peter Marino Architect to his tenures at Gucci and Tiffany & Co. Since branching out on his own in 2012, he also has worked with Michael Kors, Alexander Wang and Aishti. In 2015, Lahoude was the recipient of two Asia Pacific Interior Design Awards (in the category of "Best 10 Shopping Space") for his collaboration with Jimmy Choo in Chengdu and Xian, China.

**My most exciting next two projects are:** The Jimmy Choo flagship in Milan, as well as on Madison Avenue in New York.

**My favorite thing about retail is:** I love shopping. I love the experience.



## JULIE LIN

Project Manager, Store Design  
Saks Fifth Avenue

Age 36

A multifaceted background in marketing, branding and interior design gives Lin a unique perspective into her work as a retail designer. Before coming to Saks Fifth Avenue, she gained experience through her work with Gensler and as a consultant on a wide variety of retail and corporate environments. At Saks, she has been responsible for guiding a number of new store designs and remodels over the past three years, including the recent Toronto Queen Street, Toronto Sherway Gardens and the upcoming American Dream store at the Meadowlands in New Jersey.

**I'm inspired by:** Nature, science and modern art.  
**Latest obsession:** Olafur Eliasson's Instagram posts.



## ESLAM F. KHALIL

Senior Manager,  
Retail Design and  
Development  
Samsung  
Electronics America

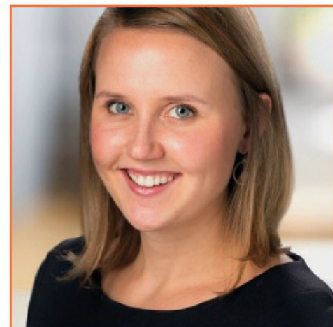
Age 31

Khalil has an extensive retail design and construction background, working for brands like Apple, Abercrombie & Fitch and Victoria's Secret. His role at Samsung spans designing displays for Samsung 837, the company's new experiential flagship that recently opened in New York's Meatpacking District. Colleagues say he balances design, vendor and architect management along with construction management to ensure all design details are delivered with the highest possible quality.

**My guilty pleasure is:** Fried chicken and waffles!  
(The pleasures of going to school in the South.)  
**Secret to success:** Passion and perseverance.



Total fan of chicken and waffles.



## TRACI MAHER

Project Designer, U.S. Restaurant Design  
McDonald's

Age 29

Although she is not even 30, Maher is considered by her peers to be a significant contributor to the McDonald's retail design team. She is known for leading her team's sustainability efforts and creating a décor strategy that makes it easy for the restaurant's owner-operators to make ecologically responsible choices. Maher won the company's prestigious Eagle Award, which McDonald's gives out to top performers in each department annually. Recently, she worked on the 160 Broadway McDonald's flagship in New York.

**My favorite thing about retail is:** It's design that everyone gets a chance to experience.  
**In my spare time:** I love to play with my daughter.