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7 BREATHTAKING RETAIL SPACES

Mairi Beautyman | April 25, 2014 |

Slideshow





here's never a dull moment in retail design. From pixelated wall shelving based on the human eye to "rolling stone"

PROJECT NAME 7 Retail Projects

splay cases and faceted surfaces resembling cut gems, here are seven retail design projects tracting shoppers with an appetite for innovation.

follow the design leader **f** INTERIOR DESIGN

7. Firm: LMOD Studio in collaboration with Alexander Wang

Project: Alexander Wang

Location: Tokyo

Standout: Recessed LEDs on the black marble facade call attention to this 5,000-square-foot, three-level flagship—necessary since the store sits at the far end of a street in Aoyama, Tokyo's entertainment and shopping district. Inside, marble walls and pedestals, area rugs in wool and silk, and mostly custom furnishings create a white backdrop and black accent frame for collections.