

# design:retail Project Gallery

Harrys of London, London

« Previous

1 / 7

Next »



Harrys of London at the Burlington Arcade opened in July 2015 and is the retailer's first store launched using the new concept developed by Christian Lahoude Studio. Photos courtesy of Guildprime.

© Emerald Expositions 2015. All rights reserved.

[Terms of Use](#) | [Privacy Policy](#)

# design:retail Project Gallery

Harrys of London, London

« Previous

2 / 7

Next »



Inspired by London's historical Gentlemen's Clubs and Mayfair Hotels with wood moldings and paneling, the concept evokes the architectural language of the traditional British Library. The design team's main objective was to balance a respect for tradition while embracing the future, blending timeless style, innovation and new technology.

# design:retail Project Gallery

Harrys of London, London

« Previous

3 / 7

Next »



The modular design of the store is based on the Harrys shoebox, with stacked boxes for branding the company throughout the space.

© Emerald Expositions 2015. All rights reserved.

[Terms of Use](#) | [Privacy Policy](#)

# design:retail Project Gallery

Harrys of London, London

« Previous

4 / 7

Next »



The herringbone pattern in the back of the displays is washed with a light to highlight the silhouette of the product. Herringbone also appears in the wood flooring in a smoke fumed, oiled finish, as well as in the metal mesh, acting as screens throughout the space.

© Emerald Expositions 2015. All rights reserved.

[Terms of Use](#) | [Privacy Policy](#)

# design:retail Project Gallery

Harrys of London, London

« Previous

5 / 7

Next »



Frosted mirrors used on the sides of wall fixtures pick up various colors in the merchandise, creating a soft glow of light.

# design:retail Project Gallery

Harrys of London, London

« Previous

6 / 7

Next »



Floating cubes help to bring a focus to the merchandise in the windows and provide a light effect, inspired by the comfort of Harrys' unique soles.

# design:retail Project Gallery

Harrys of London, London

« Previous

7 / 7

Next »



The staircase has backlit graphic moments showcasing the heritage of the brand.

© Emerald Expositions 2015. All rights reserved.

[Terms of Use](#) | [Privacy Policy](#)